

Reserve Exhibitor Space at Rhode Island's Most Anticipated Travel Event with +100 Destinations!



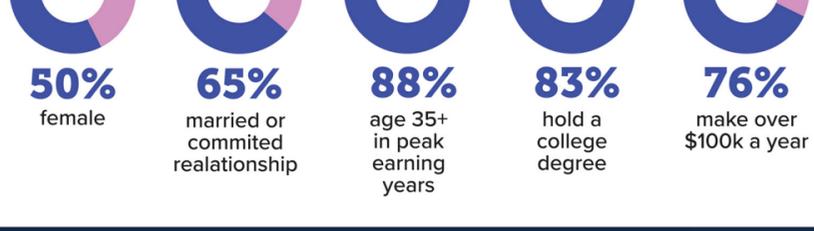
Over \$980 Million In Travel Bookings have been influenced by the travel & adventure expos!

Face-to-Face Marketing Remains #1 Proven Source for Customer Loyalty and Sales!

"I've been to several travel events around the country this year and each one provides me with different vacation options from around the world. Being able to talk *face to face and one-on-one* with the professionals from various travel agencies and expert speakers gives me confidence that I'm getting reliable information before I book my next vacation." – Steve, Connecticut

92% plan on returning to the show

Audience Demographic Insights Reveal How Travel Shows Attract Affluent, Educated, Active Consumers



Bring In the Right Audience Our World. Coming Soon to Little Rhody!

\$980m+ Million Dollars Spent Annually on Travel
\$5,462 Average Annual Travel Spend
96% Of Travel Show Attendees are Passport Holders

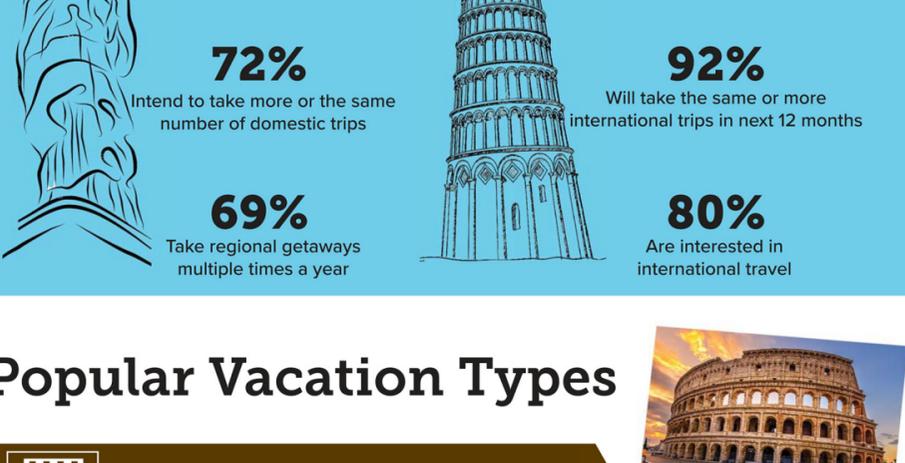


TIME TO TRAVEL

A 2018 Wikipedia survey asked over 5000 potential travelers where their dream travel destination would be. The results on the world map below took up over 92% of the responses.



Domestic vs International



Popular Vacation Types

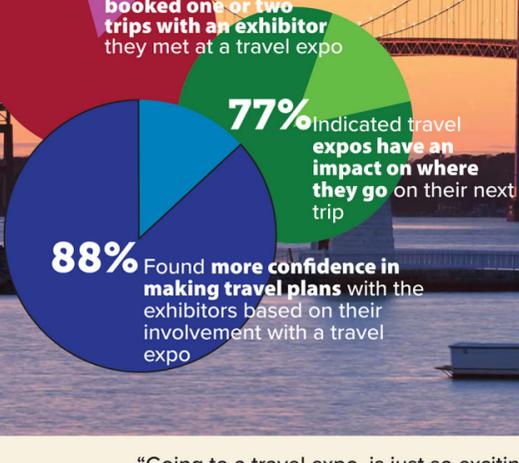


"We travel to learn about different people and cultures, as well as to experience new things and try amazing food!" – Haley, Rhode Island

Impact on Bookings – Over \$4 Billion in Bookings & Counting



"...love to travel. We have a few trips planned but we will be at Xplore Expo find another adventure—something new and exciting!" – Mike, Rhode Island



"Going to a travel expo, is just so exciting... you bump into everyone that has been bitten by the travel bug." – Stephanie, New Hampshire

Making an Impression

Multi-Media Campaigns Generate Hundreds of Thousands of Impressions Locally

500k+

Event Impressions Reached VIA Mass Marketing Approaches



Travel Speakers Bring Inquisitive Travel Fans

"Travel adventure shows are a rare opportunity to get thousands of travelers in the planning stage of their trip. If you want to put your company at the forefront of the minds of travel dreamers, this is certainly a great opportunity." – Jeremy Blount

...for more information visit: **ExploreTravelExpo.com**